Dear Softball Little League Supporter,

Sponsors play a vital role in shaping the positive experience that our children have through Little League. Your support helps us provide valuable life lessons such as teamwork, conﬁdence, sportsmanship, and the importance of community, all while oﬀering families a chance to come together and create lasting memories.

By becoming a Chico Softball Little League sponsor, you and your company will gain access to a variety of aﬀordable advertising and marketing opportunities, all while supporting a cause that beneﬁts local youth. Your tax-deductible sponsorship (Federal Tax ID #27-2128964) will directly support essential costs, including safety equipment, umpire fees, facility rental, lighting, insurance, uniforms, and other necessary expenses to ensure the success of the league.

With over 300 active members and their families participating, your sponsorship reaches a wide and engaged audience. As a league, we make a concerted eﬀort to show our appreciation for our sponsors. We actively promote our sponsors and regularly acknowledge the businesses and individuals who help make our league possible.

Attached, you will ﬁnd the sponsorship form for you to complete. We sincerely hope you’ll consider joining us in supporting the next genera on of athletes and community members. Should you have any questions regarding sponsorships, donations, valuations of in-kind services, please contact CSLL Board Member Kim Odman.

kodman@chicosftballlittleleague.com

Thank you for your consideration and support!

Warm regards,

Chico Softball Little League Board of Directors

**Sponsorship Application**

Sponsor Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: (\_\_\_\_\_)\_\_\_\_\_\_\_\_\_\_\_\_\_\_Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Sponsorship Level (Check one)**

\_\_\_\_\_\_\_\_\_ Team Sponsor: $325

*Name on the back of the team jersey, banner, logo on website/social media.*

\_\_\_\_\_\_\_\_\_ League Sponsor: $1,000

*Banner on ﬁeld all season and tournaments, name on the back of the team jersey, potential to sponsor 1 additional unsponsored team. Logo on website/social media.*

\_\_\_\_\_\_\_\_\_ Field Sponsor: $2,500

*A ﬁeld will be referred to as the sponsor name in all communications rather than ﬁeld 1, 2,3. Sponsor will be the primary banner on the ﬁeld and a team sponsorship with name on the back of jersey, potential to sponsor an additional unsponsored team. Logo on website/social media.*

\_\_\_\_\_\_\_\_\_ All Star Team Sponsor: $750

*Additional banner, recognition on website/social media, funds used to purchase All Star team uniforms and support the All Star tournament*

\_\_\_\_\_\_\_\_\_ Other

*All league support is appreciated!*

**Team Sponsor Requests -** Please return by **February 14th** if you would like your Sponsor name on the team jerseys

Coach or division and team name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

If the team is not available and you allow CSLL to select another unsponsored team or you have no team preference please

initial: \_\_\_\_\_\_\_\_\_\_

Sponsor Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Please return by February 14th to ensure we have enough me to print sponsors on the jerseys!**

Make all checks payable to:

Chico Softball Little League (CSLL)

236 W East Ave STE “A” PMB #310,

Chico, Ca 95926

If you have any questions, please email kodman@chicosoftballlittleleague.com